



Corporate Membership Packages 2020

Women in Rail

Corporate Membership Packages

The aim of the Women in Rail Corporate Membership is to allow Women in Rail to work with an annual operating budget to fund the charity's initiatives and help further the group's ambition to support, develop and attract women in the UK rail industry and improve gender balance, diversity and inclusion in our sector.

Becoming a Women in Rail Corporate Member allows your company to demonstrate its industry leadership and active commitment to supporting the ground-breaking work of the Women in Rail charity and bridge the skills gap in UK rail.

Each type of Corporate Membership Package sets out the benefits available per annum, for the specified amount, exclusive of VAT.

*All discounts and spaces offered in the sponsorship packages are subject to the relevant event taking place or initiative running, failing which reasonable alternatives will be discussed and agreed between Women in Rail and the relevant sponsor and subject to the sponsor prior adequate prior notice to Women in Rail.

Gold Corporate Membership

£10,000 per annum (exclusive of VAT)

Gold Corporate Membership Benefits:

- Identified as “Gold Corporate Member” on the Women in Rail website
- Link to your organisation's website on the Women in Rail website
- Your organisation's corporate identity displayed on the Women in Rail newsletter, brochures, event flyers and posters, where practical to do so
- Your organisation's corporate pop-up/banner displayed at Women in Rail London Group events or Women in Rail Regional Group events, at your preference, if requested and where practical to do so
- Authorisation to use the Women in Rail logo with the statement “proudly supporting Women in Rail”, subject to agreeing terms of use
- Allocation of 1 monthly news article posted on the Women in Rail website, subject to prior approval of content
- 20% discount on the cost of entering 1 team of 10 at the Women in Rail's Big Rail Diversity Challenge*
- 20% discount on the cost of a table of 10 at the Women in Rail Awards*
- Allocation of a table of 10 at the Women in Rail Quiz Night*
- Allocation of 4 free adverts on the Women in Rail website career page.

*All discounts and spaces offered in the sponsorship packages are subject to the relevant event taking place or initiative running, failing which reasonable alternatives will be discussed and agreed between Women in Rail and the relevant sponsor and subject to the sponsor prior adequate prior notice to Women in Rail.

Silver Corporate Membership

£7,500 per annum (exclusive of VAT)

Silver Corporate Membership Benefits:

- Identified as "Silver Corporate Member" on the Women in Rail website
- Link to the your organisation's website on the Women in Rail website
- Your organisation's corporate identity displayed on the Women in Rail newsletter, brochures, event flyers and posters, where practical to do so
- Your organisation's corporate pop-up/banner displayed at Women in Rail London Group events or Women in Rail Regional Group events, at the Corporate Member's preference, if requested and where practical to do so
- Authorisation to use the Women in Rail logo with the statement "proudly supporting Women in Rail", subject to agreeing terms of use
- Allocation of 2 yearly news article posted on the Women in Rail website, subject to prior approval of content
- 10% discount on the cost of entering 1 team of 10 at the Big Rail Diversity Challenge*
- Allocation of 2 free adverts on the Women in Rail website career page.

*All discounts and spaces offered in the sponsorship packages are subject to the relevant event taking place or initiative running, failing which reasonable alternatives will be discussed and agreed between Women in Rail and the relevant sponsor and subject to the sponsor prior adequate prior notice to Women in Rail.

Bronze Corporate Membership

£5,000 per annum (exclusive of VAT)

Bronze Corporate Membership Benefits:

- Identified as "Bronze Corporate Member" on the Women in Rail website
- Your organisation's corporate identity to appear on the Women in Rail newsletter and brochures
- Authorisation to use the Women in Rail logo with the statement "proudly supporting Women in Rail", subject to agreeing terms of use
- 5% discount on the cost of entering 1 team of 10 at the Big Rail Diversity Challenge*
- Allocation of 1 free advert on the Women in Rail website career page.

*All discounts and spaces offered in the sponsorship packages are subject to the relevant event taking place or initiative running, failing which reasonable alternatives will be discussed and agreed between Women in Rail and the relevant sponsor and subject to the sponsor prior adequate prior notice to Women in Rail.

Corporate Membership

Overview

	Gold	Silver	Bronze
	£10,000 (exclusive of VAT)	£7,500 (exclusive of VAT)	£5,000 (exclusive of VAT)
Corporate Member identified as "Corporate Member" on the Women in Rail website	✓	✓	✓
Link to the Corporate Member's website on the Women in Rail website	✓	✓	
Corporate Member's logo displayed on the Women in Rail newsletter, brochures, event flyers and posters, where practical to do so	✓	✓	✓
Corporate Member's corporate pop-up/banner displayed at Women in Rail London Group events or Women in Rail Regional Group events, at the Corporate Member's preference, if requested and where practical to do so	✓	✓	
Corporate Member authorised to use the Women in Rail logo with the statement "proudly supporting Women in Rail", subject to agreeing terms of use	✓	✓	✓
Corporate Member has the option to have 1 monthly news article posted on the Women in Rail website, subject to prior approval of content	✓		
Corporate Member has the option to have 2 yearly news article posted on the Women in Rail website, subject to prior approval of content		✓	
Corporate Member to receive a 20% discount on the cost of entering 1 team of 10 at the Women in Rail's Big Rail Diversity Challenge*	✓		
Corporate Member to receive a 10% discount on the cost of entering 1 team of 10 at the Women in Rail's Big Rail Diversity Challenge*		✓	
Corporate Member to receive a 5% discount on the cost of entering 1 team of 10 at the Women in Rail's Big Rail Diversity Challenge*			✓
Corporate Member to receive a 20% discount on the cost of a table of 10 at the Women in Rail Awards*	✓		
Corporate Member to be allocated a table of 10 at the Women in Rail Quiz Night*	✓		
Corporate Member to be allocated 4 free adverts on the Women in Rail website career page.	✓		
Corporate Member to be allocated 2 free adverts on the Women in Rail website career page.		✓	
Corporate Member to be allocated 1 free advert on the Women in Rail website career page.			✓



For more information on how you can become a Corporate Member,
please contact:

E: wr@womeninrail.org | W: womeninrail.org